

FOR IMMEDIATE RELEASE

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Take the 30 for 30 Earth Fair Challenge

(ST. CLAIR COUNTY) – Earth Fair will be celebrated as a virtual event this year using social media to launch the 30 for 30 Earth Fair Challenge. Starting Thursday, April 1st through Friday, April 30 an earth-friendly challenge will be posted each day on the St. Clair County Earth Fair Facebook page (<https://www.facebook.com/EarthDayFair>).

Participants can show their love for the earth by completing as many Earth Day challenges as possible throughout the month of April. After completing a challenge, pictures and descriptions can be uploaded to Earth Fair's website (www.EarthDayFair.com) to be entered to win a \$50 Visa gift card. The more challenges that are completed, the more chances there are to win. Each participant will receive an Earth Fair vendor coupon book good for deals from Earth Fair vendors. To view a complete list of all 30 challenges visit www.EarthDayFair.com.

Sarah Nelson, Earth Fair Chair, shared, "The 30 for 30 Earth Fair Challenge offers community members a great opportunity to become better environmental stewards in a safe, engaging and interactive manner while celebrating Earth Day."

Visit www.EarthDayFair.com for a complete list of challenge details. For more information about Earth Fair, contact Sarah Nelson, Earth Fair Chair, at (810) 364-5477 or earthfair@sccresa.org.

Earth Fair is hosted by the St. Clair County Environmental Education Network, a 501c3 consisting of county agencies, non-profits and individuals committed to environmental education in St. Clair County. Earth Fair's audience is made up of 10,000 youth, adults and families from communities throughout St. Clair, Macomb, Lapeer and Sanilac counties. Since its inception in 2002, Earth Fair has become a model of community engagement through education.

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